FOR IMMEDIATE RELEASE June 13th, 2015 Cutlerville, MI Media Contact: Robert Hyde <u>robhyde@diemerrun.com</u> 616-295-1073



Olympic Medalist Adds Interactive Kids Race to 26th Annual Event

Cutlerville, MI— June 13th, 2015: On June 13th, the Cutlerville-Gaines Chamber of Commerce will be holding the 26th Annual Brian Diemer Family of Races. This morning-long event will include five races for participants of all ages and runner-types. In the **1000-Meter Steeplechase**, previously known as the **One-Mile Fun Run**, young runners get the opportunity to race alongside Brian Diemer himself. Brian Diemer won bronze for the "3000-Meter Steeplechase" in the 1984 Olympics. Diemer's addition was focused on getting kids active. "Bringing everyone together is the overall goal of this event," according to Rob Hyde, the race director, "It does not matter if you are wheelchair bound or a walker— this event is absolutely for everybody."

The newly added **1000-Meter Steeplechase** will replace the **One-Mile Fun Run** and attract even more children. The race will now be more interactive with the addition of large hay bales and enticing water obstacles. With close to 1,000 participants currently signed up in total for all races, this number will only grow as the week goes on. The Director of Track and Field and Cross Country at the University of Detroit Mercy, Guy Murray, who is a personal friend, also agrees that, "This is a great idea for the participating kids to be a part of Brian's race so he can introduce them more to his specialty. This will definitely be a fun and challenging event for kids to enjoy."

The first race is scheduled to begin at 8:58 a.m. with the last race starting at 11:30 a.m. The USAT&F-approved course will hold the starting line at the fields of Legacy Christian School on 68th street, located in Cutlerville, Michigan— the same route the Cutlerville Days parade follows.

Each race this Saturday has an individual sponsor to ensure fun all morning. The new **1000-Meter Steeplechase** is sponsored by Auto Masters, the **5k Gold**'s sponsor is PNC Bank, the **Mobility 5k** is sponsored by CareLinc, and Legacy Christian School is the sponsor for the **Junior Jog**. Additionally, more than 35 partnering businesses make these community races possible. For more information or to register for the event, please visit this website: <u>www.diemerrun.com</u>. ####